



34th WORLD BREASTFEEDING WEEK 2026

1st–7th August 2026 (15-21/04/2083)

“Breastfeeding for a Sustainable Start in life: Strengthen what works”

Programme for World Breastfeeding Week-2026

Organised by: Paediatric Nutrition Chapter (NEPAS)



S. N.	PROGRAMME	DATE	LOCATION/PLATFORM	HOSTED BY	REMARKS
NEPAL PAEDIATRIC SOCIETY (NEPAS)					
1.	Participation in Family Welfare Division Nepal (FWD) Stakeholders' meeting for planning advocacy and activities on support of the World Breastfeeding Week 2026.	27 th July 2026 11/04/2083 (Mon)	FWD, Teku	FWD	Dr. Rukma Acharya
2.	Meet the Press	31 st July 2026 15/04/2083 (Fri)	Nutrition Section, FWD, Teku		Dr. Ram Hari Chapagain Dr. Rukma Acharya
3.	Distribution of DIGITAL BANNERS including BREAST-FEEDING slogan formats and updated flyers via email to hospitals of all Pradesh of Nepal. Updated Flyers will be uploaded in www.nepas.org.np , social media handles of NEPAS	31 st July 2026 15/04/2083 (Fri)	Email, WhatsApp, Messenger, Facebook, Instagram etc	NEPAS	Paediatric Nutrition Chapter (NEPAS)



4.	Collaboration with various professional organizations working for health of children, especially on advocacy on Exclusive BREAST-FEEDING: PESON, PENAN, NEBROFF, NEONATAL Chapter of NEPAS for meaningful and impactful ADVOCACY OF BREAST-FEEDING WEEK in epal.	1 st -7 th Aug 2026 15-21/04/2083 (Sat to Sun)	Physical & Online	NEPAS/PESON/P ENAN SOCHAI/ NEPBROF/NNC (NEPAS)	Paediatric Nutrition Chapter (NEPAS)
5.	VIDEO CAMPAIGN in collaboration with Social Changemakers and Innovators (SOCHAI). These champions will build BREAST-FEEDING awareness by delivering bite-sized, visually engaging, and highly shareable education directly to parents.	1 st -7 th Aug 2026 15-21/04/2083 (Sat to Sun)	Chose 10 X EBF Champions Provinces x 7 Ktm Valley X 3	NEPAS/SOCHAI	Chair: Paediatric Nutrition Chapter (NEPAS) -Breast Feeding Advocacy Champions (Doctors, Nurses, Social Workers etc)
6.	Members of Paediatric Nutrition Chapter (NEPAS) will feature aspects like common concerns, breastfeeding techniques, breast care, expressing breast milk, safe storage and use of expressed Breast milk, breast milk donation, and share for public benefit.	1 st -7 th Aug 2026 15-21/04/2083 (Sat to Sun)	Social Media Platforms and Physical Meets	Paediatric Nutrition Chapter (NEPAS)	Chair: Paediatric Nutrition Chapter (NEPAS)
7.	Creation of localized content Madhesi Language in video reels compilation with local NEPAS nutrition chapter member paediatrician.	4 th Aug 2083 19/04/2083 (Tue)	Social Media Platforms	Paediatric Nutrition Chapter (NEPAS)	Dr. Rukma Acharya
8.	In Collaboration with RHEST (Rural Health and Education Service Trust), Aarogya Abhiyan a learning session by Member of Paediatric Nutrition Chapter (NEPAS) with an aim to promote BREAST-FEEDING & addressing common myths, evidence-based guidance on infant feeding and interactive session with parents.	4 th Aug 2083 19/04/2083 (Tue)	RHEST OFFICE, Bishalnagar, Kathmandu BY INVITATION ONLY	Paediatric Nutrition Chapter (NEPAS)/RHEST	
9.	Physical CME as a closing remark of the World Breastfeeding Week 2026 celebration by Paediatric Nutrition Chapter (NEPAS) followed by insightful talk by Dr. Binita Gurubacharya on topic: "The living Biofluid: Seeding the microbiome."	7 th Aug 2026 22/04/2083 (Fri 7:00 PM)	Hotel Best Western Plus, Pingalasthan, Vijay Chowk, Kathmandu. BY INVITATION ONLY	Torrent Pharmaceutical	Dr. Binita Gurubacharya Dr. Pawana Kayastha Dr. Rukma Acharya
PERINATOLOGY SOCIETY NEPAL (PESON)					



10.	CME: Assisting in improving BREAST-FEEDING in Nepal.	5 TH Aug 2026 20/04/2083 (Wed)	PM&CH	PESON	Speaker: Prof Dr Sunil Raja Manandhar, President, PESON
PEDIATRIC NURSES ASSOCIATION NEPAL (PENAN)					
11.	Social-Media and media Advocacy: share status on different social media platforms, banners, video	1 st & 2 nd Aug 2026 16 & 17/04/2083 (Sat)	Digital	PENAN	
12.	Day 3,4, 5& 7: Seminar, workshop, roleplay, drama, exhibition, CNE/CPD in various settings such as hospitals, campus, community, etc., involving students, faculty, Staff across seven provinces and continuing media campaigning.	3 rd , 4 th 5 th & 7 th Aug 2026 18,19, 20 & 22/04/2083 (Mon, Tues, Wed & Fri)	On site	PENAN	
13.	Evidence Sharing event virtually. Our members are going to share the findings of various studies related to breastfeeding.	6 th Aug 2026 21/04/2083 (Thurs)	Virtual Platforms	PENAN	
14.	Session /demonstration on EBM for hospital staff	6 th Aug 2026 21/04/2083 (Thur)	Various Hospitals of Nepal	PENAN	
NEPAL BREASTFEEDING PROMOTION FORUM (NEPBROF)					
15.	BREAST-FEEDING awareness for public: short video competition in social media	1 st -7 th Aug 2026 15-21/04/2083 (Sat to Sun)	Virtual platform (personal social media handle)	NEPBROF	Dr Prabina / Srijana 3rd year MBBS students Nursing students
16.	BREAST-FEEDING awareness exhibition at TUTH	5 th Aug 2026 20/04/2083 (Wed)	Paediatric OPD	NEPBROF	Nursing students Ms. Tulashi Adhikari and Team
17.	Hospital CME: BFHI and BMS Act: Role of healthcare providers Prize distribution for best video competition	7 th Aug 2026 22/04/2083 (Fri)	Suresh Wagle Auditorium	NEPBROF	Dr Srijana



18.	In Collaboration with RHEST (Rural Health and Education Service Trust), Aarogya Abhiyan a learning session by Member of NEPAS Paediatric Nutrition Chapter to aim on promotion of BREAST-FEEDING addressing common myths, evidence-based guidance on infant feeding and interactive session with parents.	4 th Aug 2083 19/04/2083 (Tue)	Gairidhara Exact address please and is it open for all or by invitation only?	Paediatric Nutrition Chapter (NEPAS)/RHEST	
SHANKHARAPUR & BHAKTAPUR HOSPITALS					
19.	Physical CME on Occasion of World Breastfeeding Week 2026 Focused for Nurses and Medical officer. The CME is focused for challenges in BREAST-FEEDING in Hospital.	2 nd August, Sunday at 13:00	Shankarapur Hospital CME Hall	Shankarapur Hospital Pediatric Department	Dr. Santosh Adhikari
20.	Physical CME on Occasion of World Breast Feeding Week 2026 Focused for Nurses and Medical officer. The CME is 150 minutes focused for Nurses and Doctors. The session will be focusing on breast feeding and challenges with BMS act.	3 rd and 4 th August	Bhaktapur Hospital Training Hall	Bhaktapur Hospital team	Dr. Santosh Adhikari And RN Uma Gautam
SIDDHI MEMORIAL HOSPITAL (BHAKTAPUR)					
21.	BREAST-FEEDING counselling	1 st Aug 2026	Barahisthan (Siddhi outreach clinic)		
22.	Class on BREAST-FEEDING for fathers	2 nd Aug 2026	SMH	by Pediatrician	
23.	Class for new staffs on BREAST-FEEDING counselling	3 rd Aug 2026	SMH	Dr, Manjeswari Ulak	
24.	Class on BREAST-FEEDING	4 th Aug 2026	Dadhikot Health Post (Outreach Clinic)		
25.	Class on BREAST-FEEDING	5 th Aug 2026	Katunje Health Post (Outreach Clinic)		
26.	Class for mothers by gynaecologist	6 th Aug 2026	SMH		
27.	Gift for breast milk donor, class in cabin for parents	7 th Aug 2026	SMH	by Paediatrician	
NOBEL MEDICAL COLLEGE TEACHING HOSPITAL (NMCTH), BIRATNAGAR					



28.	Presentation by faculties on BREAST-FEEDING to health staff and parents of babies admitted in NICU, Nursery and Pediatric Ward	2 nd Aug 2026	Conference Room, Pediatric Ward	Dept. of Pediatrics & Neonatology, NMCTH	
29.	Presentation by faculties on BREAST-FEEDING to health staff and parents of babies in Postnatal Ward	3 rd Aug 2026	Postnatal Ward	Dept. of Pediatrics & Neonatology, NMCTH	
30.	Demonstration using dummies on the technique of BREAST-FEEDING to mothers in wards and nursery by nursing staff	4 th Aug 2026	Postnatal Ward and Nursery	Nursing faculties and staffs; Dept. of Pediatrics & Neonatology	
CHITWAN MEDICAL COLLEGE (CMC)					
31.	Video Display about BREAST-FEEDING continue to 7 th August	1 st Aug 2026	OPD area and in Oncology building LED display within hospital premises, CMC	Nursing Department (CMC)	
32.	BREAST-FEEDING counseling to postnatal mothers	2 nd Aug 2026	Postnatal ward, CMC	Nursing Department (CMC)	
33.	BREAST-FEEDING counseling to postnatal mothers	3 rd Aug 2026	Postnatal ward, CMC	Nursing Department (CMC)	
34.	BREAST-FEEDING teaching: Introduction, Advantages, Technique to Post natal mother	4 th Aug 2026	Postnatal ward, CMC	Nursing Department (CMC)	
35.	I. Breast feeding teaching : Expressed Breast Milk Storage Feeding of storage breast MILK II. Brochure distribution to postnatal mothers	5 th Aug 2026	Postnatal ward, NICU, Nursery, Gynae OPD and pediatric OPD (immunization area)	Nursing Department (CMC)	



36.	Drama related to BREAST-FEEDING	6 th Aug 2026	Ground floor Lobby	Nursing Department (CMC)	
PAROPAKAR MATERNITY AND WOMEN'S HOSPITAL, KATHMANDU					
37.	BREAST-FEEDING promotion activities in Post-operative Ward, Annex, Cabin, Post-operative Wards, ANC OPD (health teaching sessions, interactive sessions with patient party and mother, demonstrations, information regarding breast milk donation, Human Milk Bank and Comprehensive Lactation Management Centre).	1 st -7 th Aug 2026	PM&WH		
38.	Quiz competition among postnatal mothers and visitors on BREAST-FEEDING.	3 rd Aug 2026	PM&WH		
39.	Exhibition on BREAST-FEEDING.	4 th Aug 2026	Venue: Block D Premises.		
40.	Speech competition among postnatal mothers and visitors on BREAST-FEEDING.	5 th Aug 2026	PM&WH		
41.	Continuing Nursing Education (CME) on BREAST-FEEDING and Human Milk Banking.	6 th Aug 2026	Library Hall.		
42.	Closing ceremony, drama and prize distribution.	7 th Aug 2026	Block D Premises.		
UNIVERSAL COLLEGE OF MEDICAL SCIENCES (UCMS), BHAIRAHAVA					
43.	BREAST-FEEDING awareness Training for Residents and Nursing Staff	1 st -7 th Aug 2026	UCMS	Dept of Paediatrics	
LUMBINI PROVINCIAL HOSPITAL, BUTWAL					
44.	Role Playing on BREAST-FEEDING by BF Counselors	6 th Aug 2026 Thursday 9:00–10:00 AM	LPH	Nursing Staff	
45.	IEC Material (Thursday to Wednesday)		LPH	MCH Team	
COLLEGE OF MEDICAL SCIENCES (COMS), CHITWAN					
46.	Talk on BREAST-FEEDING	4 th Aug 2026 4:00-5:00 pm	College Auditorium, A-Block	Dept of Paediatrics	
OM HOSPITAL AND RESEARCH CENTER, CHABAHIL, KATHMANDU					



47.	Poster display and awareness programme	1st-7 th Aug 2026	Om Hospital, Chahabel	Dr. Rita Singh, Dr Astha Singh, Metron Nurse Uma Shrestha	
48.	CME	3 rd Aug 2026	Om Hospital, Chahabel	Dr. Rita Singh	
NEPAL MEDICITI HOSPITAL					
49.	Different Videos on awareness and benefits of BREAST-FEEDING, releasing via social media: Awareness videos by Lactational expert, Lactating mothers, NICU nurse and Pediatrician	1 st -7 th August	Facebook	Dept of Paediatrics	
50.	Class: Highlighting on importance of World Breastfeeding Week, importance of breastfeeding and how to sustain breastfeeding by working mothers	5 th August	Nepal Mediciti Auditorium		Class will be taken for inpatient and outpatient mothers.
PATAN ACADEMY OF HEALTH SCIENCES (PAHS), PATAN HOSPITAL, LALITPUR					
51.	BREAST-FEEDING awareness in various wards: Private ward, OPD & ER, CW & BC, NICU & PICU, Nursery & NH DU, PPW & Gynae ward, OT & Maternity ward	1 st -7 th Aug 2026	PAHS	Various wards	
52.	Talk Program: Highlighting World Breastfeeding Week celebration	2 nd Aug 2026 8:20-9:30 am	Ob/Gyn OPD	Prof. Dr. Samita Panta	Medical Director
	Assoc. Prof. Dr. Shiva Chalise				
	Assist. Prof. Dr. Isha Pun			(Obs/Gynaecologist)	
	Mrs. Prakriti Bista,			Dietitian Incharge	
	Closing remarks of program			Mrs. Anita Rongong,	Acting Nursing Director
GANDAKI MEDICAL COLLEGE (GMC), POKHARA					
53.	Lactational Management in Early Postpartum Period for Residents and Nurses	2 nd -7 th Aug 2026	Dept of Paediatrics and Obs & Gyane	GMC&TH	Dr. Bandana Shrestha



SHREE BIRENDRA HOSPITAL, CHHAUNI

54.	Educational posters displayed in OPD, postnatal ward and immunization clinic throughout the week. BREAST-FEEDING help desk/ counseling corner available daily for one-to-one consultations.	1 st -7 th Aug 2026			Question and answer sessions incorporated into each activity to encourage engagement.
55.	BREAST-FEEDING Basics Opening and introduction to world breastfeeding week, short talk on benefits of breastfeeding for mother and baby One-to-one breastfeeding counseling for antenatal and postnatal mothers.	2 nd Aug 2026	Post Natal Ward	Dr. Samyam Dr. Akriti Dr. Suvechha	Coordinator Faculties
56.	Departmental Academic presentation: "BREAST-FEEDING: evidence, challenges and best practices" Update on current breastfeeding recommendations, baby friendly hospital practices, management of 57.common breastfeeding problems, strategies to improve breastfeeding support in clinical practice.	3 rd Aug 2026	Department Meeting Hall	Dr. Samyam (PGY-2)	Encourage discussions and case-based learning
57.	Hands on BREAST-FEEDING demonstration and lactation support clinic. Demonstrate correct positioning, attachment, hand expression of breast milk and management of common BREAST-FEEDING difficulties using teaching models. Offer individualized lactation counseling.	4 th Aug 2026	Postnatal Ward	Dr. Shambhu Dr. Prince Dr. Reshma	Post Graduate Students
58.	Vaccination day: Utilize waiting time for group education on exclusive breastfeeding, continued BREAST-FEEDING during illness and after immunization, complementary feeding after 6 months and addressing common misconceptions. Display posters, conduct a myth versus fact session and provide brief counseling at the vaccination station	Aug 2026	IMMUNIZATION CLINIC	Dr. Suraj Dr. Samyam Dr. Suveccha Dr. Narayan Dr. Yangzom	Post Graduate Students
59.	World Breastfeeding Week closing program: Reinforce key BREAST-FEEDING messages through an interactive session, share success	6 th Aug 2026	OPDs, Postnatal ward and NICU	Faculties	All the 1 st year and 2 nd year residents



	stories from BREAST-FEEDING mothers, recognize active participants and staff, collect feedback and conclude with a pledge to promote BREAST-FEEDING friendly practices.				
B & B HOSPITAL, GWARKHU, LALITPUR					
60.	BREAST-FEEDING Week Exhibition	1 st -7 th Aug 2026	Nursing Department	Old Building Ground Floor	
61.	Awareness Program & Presentation (Nursing staff only)	4 th Aug 2026 Time: 1:00-2:00 pm	Dept of Paediatrics	MINITORIUM (Nursing staff only)	
62.	Closing Ceremony	7 th Aug 2026 (Friday) Time: 1:00-2:30 pm	All	BBTORIUM	
Message: Let's work together to protect, promote and support breastfeeding for a healthier future. Exhibitions will be throughout the week in different areas of hospital. Your presence and support will make this initiative more meaningful.					
GRANDE INTERNATIONAL HOSPITAL					
63.	Audio-visual presentation in screens at various locations	1 st -7 th Aug 2026	Dept of Paediatrics	Digital	
64.	Importance of BREAST-FEEDING	4 th Aug 2026	Department of Neonatology	Auditorium, 2 nd floor Grande International Hospital	Dr. Anju Dr. Ramita Dr. Neema
	Techniques/ Positions of BREAST-FEEDING				
	Expression of breastmilk and feeding of preterm infants				
	Myths and Facts about BREAST-FEEDING	4 th August, 2026	Dr. Kushal Sapkota Pediatric Resident		
65.	Daily teachings on BREAST-FEEDING	1 – 7 th August, 2026	Staff nurses and Consultants	Postnatal wards, Pediatric wards	
KANTI AROGYA HOSPITAL, NEPALGUNJ					
66.	BREAST-FEEDING - The best gift of mother to baby,	5 th August 2026,		Waiting Lounge	Dr Roma Bora
SUMERU CITY HOSPITAL, LALITPUR					



67.	Counselling, promoting & encouraging mother to BREAST-FEEDING acts in wards by medical officers & Nurses	1 st -7 th Aug 2026	Dr. Kavita Keyal	SCH	
68.	BREAST-FEEDING for a sustainable start in life Celebrating the beautiful journey of breastfeeding by helping mothers to breastfeed Ppt presentation	3 rd Aug 2026	Dr. Kavita Keyal	SCH	Nursing staff & students
69.	Role play, Demonstration & Parents counseling in mass on Friday	7 th Aug 2026	Dr. Kavita Keyal	SCH	
HAMS HOSPITAL, KATHMANDU					
70.	Displaying NEPAS flyers and banner regarding BREAST-FEEDING on hospital OPD screen	1 st -7 th August	Hams lobby and OPD		
71.	CME on BREAST-FEEDING and milk storage on workplace	3 rd August	Hams academic hall	Dept of Peadiatrics	Dr Rukma Dr. Siba
72.	Demonstration of position and attachment of BREAST-FEEDING with dummy to new parents, family by nursing students	5 th August	Ob/Gyn Ward & Cabins (On site)	Hams Nursing College	B. Sc nursing Students
DHAULAGIRI PROVINCIAL HOSPITAL, BAGLUNG					
73.	Hospital BFHI Committee meeting	1 st Aug 2026	Conference Hall	BFHI Committee	
74.	Conduction of health education session on BREAST-FEEDING to postnatal mothers	2 nd Aug 2026	PNC and SNCU/ NICU Ward	Respective ward Incharge and staffs	
75.	Baby friendly ward decoration	3 rd Aug 2026	PNC and SNCU/ NICU Ward	Respective ward Incharge and staffs	
76.	CME on Expressed Breast milk and Breast milk storage	4 th Aug 2026	Conference Hall	SNCU/NICU Ward Incharge	
77.	Conduction of health education session on BREAST-FEEDING to antenatal mothers	5 th Aug 2026	MCH Clinic	Respective ward Incharge and staffs	



78.	BREAST-FEEDING problem assessment of postnatal mothers and experience sharing by postnatal mothers	6 th Aug 2026	PNC and SNCU/ NICU Ward	Respective ward Incharge and staffs	
79.	Closing meeting and reinforcement of BFHI practices in hospital	7 th Aug 2026	Conference Hall	BFHI Committee	
KIOCH-KATHMANDU CHILDREN'S HOSPITAL					
80.	World Breast Feeding Week Programme: Educational activities for parents	1 st -7 th Aug 2026	OPD NICU		
POKHARA ACADEMY OF HEALTH SCIENCES (PoAHS)					
81.	Importance of breast milk & BREAST-FEEDING awareness via social media and request NEPAS members to join	1 st -7 th Aug 2026	Social Media Platforms	PoAHS	Gandaki NEPAS Branch
82.	Awareness in Family Centered Newborn Care Unit (FCNCU)	2 nd Aug 2026	FCNCU	PoAHS	
83.	Awareness program in Pediatric Ward and OPD: Importance of BREAST-FEEDING and World Breastfeeding Week (WBW) activities	3 rd Aug 2026	Pediatric Ward & OPD	PoAHS	
84.	Awareness programs in Gynae Ward, OT & Maternity Ward	4 th Aug 2026	Gynae Ward, OT & Maternity Ward	PoAHS	
85.	Talk program highlighting World Breastfeeding Week celebration and its importance	5 th Aug 2026	Local Radio/FM/Television	PoAHS / NEPAS Gandaki Branch	Breastfeeding awareness and promotion
86.	Talk program highlighting World Breastfeeding Week celebration and its importance	6 th Aug 2026	Local Radio/FM/Television	PoAHS / NEPAS Gandaki Branch	Breastfeeding awareness and promotion
87.	Talk program highlighting World Breastfeeding Week celebration and its importance	7 th Aug 2026	Local Radio/FM/Television	PoAHS / NEPAS Gandaki Branch	Breastfeeding awareness and promotion
KATHMANDU MEDICAL COLLEGE & TEACHING HOSPITAL (KMC&TH)					
88.	Various programs by Nurses, Residents and Faculty	1 st -7 th Aug 2026	Kathmandu Medical College & Teaching Hospital	KMC Sinamangal	



89.	Talk program World Breast Feeding Week 2026	3 rd August 2026	Kathmandu Medical College & Teaching Hospital	KMC Sinamangal	Prof Dr Sunil Raja Manandhar Prof Dr Meena Thapa For PG Residents and Nurses
KARNALI ACADEMY OF HEALTH SCIENCES (KAHS), JUMLA					
90.	BREAST-FEEDING educational session for mothers and families	1 st -7 th Aug 2026	MCH Clinic	Depart of Paediatrics & Obs/Gynae	
91.	Nutrition package distribution for postnatal mothers	2083/04/22	Postnatal Ward	KAHS, Jumla	
NEPAL MANIPAL TEACHING HOSPITAL					
92.	Inauguration of World Breastfeeding Week, Priorities in Breastfeeding, Breastfeeding Trends, and The Golden Hour (early initiation of BREAST-FEEDING within one hour of birth).	2 nd August 2026	Postnatal Ward	Department of Pediatrics	Health education for mothers and their families
93.	2 August 2026 Practical BREAST-FEEDING Counselling: Correct positioning and attachment, hand expression of breast milk, and management of common BREAST-FEEDING challenges.	2 nd August 2026	Pediatric Ward	Department of Pediatrics	Live demonstration and interactive counselling
94.	Importance of exclusive BREAST-FEEDING for the first six months and prevention of unnecessary use of breast milk substitutes.	3 rd August 2026	Pediatric OPD	Department of Pediatrics	Interactive counselling session
95.	BREAST-FEEDING Awareness Poster Exhibition prepared by MBBS and Nursing students.	4 th August 2026	Pediatric OPD	Department of Pediatrics	Educational posters displayed throughout the day
96.	BREAST-FEEDING in Special Situations: breastfeeding among working mothers, and use of expressed breast milk.	5 th August 2026	Pediatric Ward	Department of Pediatrics	Patient education and discussion
	Poster presentation		Pediatric OPD		
97.	Student-led Health Education Sessions: timely introduction of complementary feeding at six months and continued BREAST-FEEDING up to two years and beyond.	6 th August 2026	Pediatric OPD & Postnatal Ward	MBBS and Nursing Students	Interactive health education



	Poster presentation		Pediatric OPD	under Faculty Supervision	
98.	BREAST-FEEDING Awareness and Counselling Day: Reinforcement of key breastfeeding messages, and interaction with mothers and their families.	7 th August 2026	Pediatric OPD & Postnatal Ward	Department of Pediatrics	Closing awareness activities
	Poster presentation		Pediatric OPD		
MADHESH INSTITUTE OF HEALTH SCIENCES, JANAKPUR					
99.	Making a short video on importance of BREAST-FEEDING	2 nd Aug 2026	MIHS department of Paediatrics	Madhesh NEPAS Chapter MIHS & Private Hospitals	Video will be posted on MIHS website and Facebook
100.	Breast feeding counselling to all mothers	3 rd Aug 2026 Time 11 AM	MIHS Obs Gynae ward Pediatric ward	Department of Pediatrics MIHS Nepas Madhesh	All consultants medical officer and residents will participate
101.	Interview from radio local FM	4 th Aug 2026	Local FM	Local Media Nepas Madhesh	Local pediatricians will participate
102.	Short Rally on awareness	5 th Aug 2026	MIHS to Janak Chowk to MIHS	Madhesh NEPAS Chapter MIHS Private hospitals	Paramedics Students Nurses and doctors
103.	Orientation on BREAST-FEEDING	6 th Aug 2026	Seminar Hall MIHS	Nepas and MIHS	Students nurses and media people
104.	Orientation on BREAST-FEEDING	7 th Aug 2026	Janaki Medical College	JMC Nepas MIHS	Media people Students
105.	Note: Similar Program from Birgunj Lahan Rajbiraj Gaur and other places will be organized				
DHULIKHEL HOSPITAL					



106.	Social Media and Media Advocacy: Through video	1 st and 2 nd Aug 2026		Nursing faculties and students	
107.	BREAST-FEEDING Counselling	3 rd Aug 2026	ANC, PNC and Neonatal ward	Doctors and Nurses (Faculties and Students)	
108.	Role play	4 th Aug 2026	Neonatal ward	Doctors and Nurses (Faculties and Students)	
109.	Role play	5 th Aug 2026	Postnatal ward	Doctors and Nurses (Faculties and Students)	
110.	Evidence sharing event virtually: Share findings from various studies on breastfeeding	6 th Aug 2026	Digital	Nursing faculties	
111.	Exhibition and Q and A session	7 th Aug 2026	Obs/Gynae building	Doctors and Nurses (Faculties and Students)	All the mothers will be provided gift hamper
BP KOIRALA INSTITUTE OF HEALTH SCIENCES (BPKIHS), DHARAN					
112.	Poster presentation at NICU, NURSERY	2 nd Aug 2026	Neonatal units	Neonatal div, CLMC Staff	Interaction with mothers of newborn admitted in neonatal units
113.	Teaching mothers at post-natal wards , MCH 1/2	3 rd Aug 2026	Postnatal ward, MCH 1/2	Neonatal div, CLMC Staff, Postnatal Ward nurses	
114.	Ppt presentation on BREAST-FEEDING to preterm infants by DM SR	4 th Aug 2026	Seminar hall	Neonatal div	



115.	Role of pasteurized donor human milk to premies	5 th Aug 2026	Seminar hall	Neonatal div, CLMC , Dept of Paediatrics	
116.	Teaching BREAST-FEEDING mothers in paediatric wards	6 th Aug 2026	Pediatric wards	Ward staffs, CLMC staffs	
117.	Way forward and conclusion	7 th Aug 2026	Seminar hall	HoD, Paediatrics	
BHERI HOSPITAL, NEPALGUNJ					
118.	Awareness of the importance of early initiation of BREAST-FEEDING	3 rd Aug 2026	Ob/Gynae opd	Nursing staff and Gynaecologist	
119.	Awareness on initiation and continuation of BREAST-FEEDING	4 th Aug 2026	Postnatal ward	Nursing students, duty nurses and Paediatrician	Topic will include exclusive breast feeding and extended breastfeeding
120.	Awareness on continuation of breastfeeding	5 th Aug 2026	Immunization clinic	Nursing students, nursing staffs, Paediatrician	Topic will include re- lactation
121.	Discussing BREAST-FEEDING in morning conference	6 th Aug 2026	Hospital auditorium	Paediatrician	
122.	Displaying about awareness on BREAST-FEEDING in TV in hospital	7 th Aug 2026	Hospital premise	Management	
CIVIL SERVICE HOSPITAL, NEW BANESHWAR, KATHMANDU					
123.	Awareness programme in Gynae Ward	1 st Aug 2026	Gynae Ward, Civil Hospital	Pediatric Department (Civil Hospital)	Breastfeeding awareness
124.	Awareness programme	2 nd Aug 2026	Paediatric Ward/NICU/Nursery	Pediatric Department (Civil Hospital)	Awareness of breastfeeding



125.	Awareness programme and Banner Posting	3 rd Aug 2026	Pediatric OPD, Vaccination Room, Waiting Area OPD Civil Hospital	Paediatric Department (Civil Hospital)	Awareness of breastfeeding
126.	Talk programme regarding World Breastfeeding Week 2026 and its importance	4 th Aug 2026	Nursing Campus, Civil Hospital	Nursing Campus (Civil Hospital)	Promotion of breastfeeding and enlightenment on its importance
127.	Health Teaching Programme in Gynae Ward/OT/Labour Room	5 th Aug 2026	Gynae Ward, Civil Hospital	Pediatric Department (Civil Hospital)	Importance of breastfeeding
128.	Discussion programme regarding importance of BREAST-FEEDING with nursing students	6 th Aug 2026	Nursing Campus, Civil Hospital	Nursing Campus (Civil Hospital)	Importance of breastfeeding
129.	Quiz programme among Nursing Students	7 th Aug 2026	Meeting Hall, Civil Hospital	Pediatric Department & Nursing Campus (Civil Hospital)	Breastfeeding promotion
NARAYANI HOSPITAL, BIRGUNJ					
130.	BREAST-FEEDING awareness via social media	3 rd August 2026	Social Media Platform	Madhesh NEPAS Branch Narayani Hospital	Importance of breast milk
131.	Orientation on BREAST-FEEDING in Ward and OPD	4 th August 2026	Pediatric Ward and OPD	Madhesh NEPAS Branch Narayani Hospital	Importance of breast milk
132.	Awareness program in Gynae Ward, OT and Maternity Ward	5 th August 2026	Gynae Ward and OT	Madhesh NEPAS Branch Narayani Hospital	Breastfeeding awareness and promotion



133.	Orientation on BREAST-FEEDING	6 th August 2026	PNC and Post-operative Ward	Department of Pediatrics / Narayani Hospital / Madhesh NEPAS Branch	Breastfeeding awareness and promotion
134.	Awareness program in NRH and PICU	7 th August 2026	NRH and PICU	Narayani Hospital / Madhesh NEPAS Branch	Breastfeeding awareness and promotion