



# ३३औं विश्व स्तनपान सप्ताह २०८२

## 33<sup>rd</sup> WORLD BREASTFEEDING WEEK 2025

August 1-7, 2025

**“Prioritise Breastfeeding: Create Sustainable Support Systems”**

**“स्तनपानलाई प्राथमिकता दिऔं: दिगो समर्थन प्रणाली निर्माण गरौं”**


### NEPAS Action Plan of Breastfeeding Week 2025



Organised By

**Nepal Paediatric Society (NEPAS)**  
**Paediatric Nutrition Chapter**



S.N.	PLAN
1.	Distribution of Banner Format via email to many Hospitals of All Pradesh of Nepal. The Banner includes: Breastfeeding Week 2025 Slogan.
2.	Distribution of informative flyers in regards of Breastfeeding. The flyer will be uploaded in <a href="http://www.nepas.org.np">www.nepas.org.np</a> , social media handles of NEPAS and emailed to different Hospitals and appropriate associations working for Breast feeding advocacy. Encourage Doctors/nurses/ health workers to advocate for breastfeeding awareness programs and share video -clips of their activities and such post will be featured in social media handles of NEPAS.   
3.	Circulation of information, flyers from experts; Day 1 to day 7.
4.	<b>Webinars:</b> <ul style="list-style-type: none"><li>- by WHO Regional Office for South-East Asia with UNICEF on “Safeguarding Mothers and Babies: Tackling the Digital Marketing of Breast Milk Substitutes in South-East Asia on <b>5<sup>th</sup> August 2025 at 11:15 am</b>. <b>Zoom Link:</b> <a href="https://who.zoom.us/webinar/register/WN_O0H4sUcMQDWqq0fYaS9Rww#/registration">https://who.zoom.us/webinar/register/WN_O0H4sUcMQDWqq0fYaS9Rww#/registration</a></li><li>- by International Guest speaker by Dr. Lekha Vs IAPEN- Paediatric Nutrition Core Group. Topic “Breast feeding for Brighter Start: Nutrition in the first 1000 days of life” on <b>6<sup>th</sup> August 2025 at 8:00 pm</b>. <b>Zoom Link:</b> <a href="https://nren.zoom.us/j/97825059167?pwd=wG6ChCTQWR71AOkoCsQ7tk7hokbhZ6.1#success">https://nren.zoom.us/j/97825059167?pwd=wG6ChCTQWR71AOkoCsQ7tk7hokbhZ6.1#success</a></li></ul>
5.	Panel Discussion by experts on Jan Swasthya Bahas program in NTV on theme of Breastfeeding Week 2025.
6.	Workshop and inaugural program participation for finalization of Book “स्तनपान सम्बन्धी जानकारीमूलक हस्तपुस्तिका” by Family Welfare Division (FWD) Government of Nepal.
7.	Talk program in association with Family Welfare Division (FWD) on Breastfeeding in support of Sustainable Development Goal.